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The Sales NetWork Partners with ACS Creative, Launches New Video Service

OAK HILL, VA. (December 21, 2011) — The Sales NetWork, a local provider of niche-marketing solutions to companies in a wide variety of industries, recently partnered with ACS Creative, a design, branding, and online marketing company, to expand their consultative skills together and announced adding video production capabilities to its list of services.

“We’ve had a strong working relationship with ACS Creative for the past year, and I’m very excited to make this partnership official. ACS shares the same values as we do – providing clients with high quality products and customer-focused services at affordable rates,” said Greg Zilberfarb, president of the Sales NetWork. “The services ACS provides complements what we do, and their web design and branding skills are outstanding.”

Ed Ruff, creative director for ACS Creative, said, “We are thrilled to identify and implement new business opportunities with the Sales NetWork’s strong marketing and communications skills in mind.”

Recently adding video production to its existing line up of services, the Sales NetWork films clients making presentations just as they would in face-to-face meetings. These live or recorded videos can be used on client websites, on social media sharing sites, and at conferences or sales meetings.

“The videos can be recorded or broadcast live, even streamed globally,” said Zilberfarb. “With rising travel costs and tight budgets, video production can open a new world of possibilities for our clients, giving them the opportunity to reach colleagues or customers in a cost efficient way.”

About the Sales NetWork: Founded in 1997, theSales.NetWork, Inc., (known as the Sales NetWork), specializes in niche-marketing solutions to companies, non-profits, and government agencies in a wide variety of industries. The company has extensive experience in the alternative fuels industry, specifically propane autogas. The company designs custom programs in technology

deployment, education and outreach, public relations, event planning, webinars, training workshops, Internet television, and more. More information may be found at www.thesales.net.

About ACS Creative: ACS Creative is a full-service creative design and strategic marketing firm that designs and develops integrated solutions for success in today's online and offline marketplaces. With two office locations in the greater Washington, D.C., area, ACS Creative is both conveniently positioned to serve business large and small, as well as government entities throughout D.C., Virginia, and Maryland, and beyond. Learn more at www.acscreative.com.

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