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## **The Sales NetWork Expands Team of Experts**

*Julianne Barclay joins marketing and communications company, brings unique skills in public relations management*

OAK HILL, VA. (September 26, 2011) — The Sales NetWork, a local provider of niche-marketing solutions to companies in a wide variety of industries, recently added Julianne Barclay of Gaithersburg, Md. to its team of skilled communications consultants. Barclay joins the Sales NetWork as an account executive, bringing more than five years experience in sales and marketing along with skills in webinar hosting, training, and presenting to key decision makers and executives at companies throughout the Fortune 2500.

Barclay has worked for United States Senator Tom Carper; the Corporate Executive Board; and most recently Vocus, Inc., a public relations management system in which she is adept at targeting media information and running advanced analytics and data to give clients insight to the value of their marketing dollars.

“We are excited to have Julianne join us as an account executive,” said Greg Zilberfarb, president of the Sales NetWork. “She is extremely well versed in the public relations systems that we use daily to communicate with media contacts across the nation, and her webinar skills are a huge asset when it comes to hosting online training for clients.”

Barclay is committed to providing an exceptional level of customer service while working in fast-paced, high-pressure environments with multi-dimensional demographics.

“My skills and experiences are closely aligned with the services that the Sales NetWork provides,” said Barclay. “It’s exciting to join a team of such highly skilled professionals to help them achieve their clients’ strategic marketing goals.”

**About the company:** Founded in 1997, theSales.NetWork, Inc., (known as the Sales NetWork), specializes in niche-marketing solutions to companies, non-profits, and government agencies in a wide variety of industries. The company has extensive experience in the alternative fuels industry, specifically propane autogas. The company designs custom programs in technology deployment, education and outreach, public relations, event planning, webinars, training workshops, Internet television, and more.